



BIOGRAPHY

Simon Ricketts

Simon Ricketts is an experienced management consultant and executive coach with extensive experience across a diverse range of sectors and organisational types and sizes. Stimulating, challenging and thought-provoking, Simon's style is to create real insight by combining thought leadership with the experience of the group or client to create new yet practical ways forward. With wide experience of many different boards and leadership groups, he brings an integrative approach to the issues of people and leadership that concern directors and boards today. Supplementing this is his role as an executive coach to directors of some of the UK's largest companies, helping lift their performance through advanced coaching and motivational techniques. He is also a visiting lecturer at the University of Exeter, delivers on the IoD's Chartered Director Development Programme, a regular public speaker and an approved consultant for the DTI's Manufacturing Advisory Service Strategic Management Programme.

What clients experience from Simon...

- A willingness to challenge in a firm but constructive way that opens up new options
- An ability to identify what the client needs rather than what they think they want
- Leading edge thinking based on intellectual rigour and staying up to date

Personal Highlights...

- Married to Gill with children Daniel, Tim, Naomi and Sam
- Seeing my children have fun, grow up and learn from their parents' mistakes!
- Balancing work, family and running

Background and Skills...

- Strategy development and implementation for a diverse range of organisations
- Design and implementation of bespoke organisational performance solutions
- Particular skills at supporting and coaching executives and managers
- Strong organisational diagnostic and assessment analytical skills
- Approximately 15 years of project and general management experience
- 8 years experience of consulting, facilitation and coaching

Qualifications

- Masters Degree in Engineering and Management from Birmingham University
- Master of Business Administration (MBA) from Warwick Business School
- Postgraduate Diploma in Management from Cambridge University
- Certificated psychometric assessor and coach
- Coaching for performance - qualified Emotional Intelligence/Leadership Styles coach
- Balanced Business Scorecard practitioner and forum member
- Full Member of the Institute of Management Consultants