



## BIOGRAPHY

### Paul Mady

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Since completing an MBA at London Business School **Paul Mady** has worked almost exclusively in the industry. A 2 year stint at MTV was followed by 3 years at UPC based in Amsterdam with the build of its Digital Media Centre, then up to Canal Plus Stockholm for a finance project. Back in London and to Discovery planning the move of playout from LPC before a stint at Danmark's Radio and planning the consolidation of 17 sites to a purpose built facility in central Copenhagen. Back in England to plan and manage the build for Emap TV's facility in central London and various projects for Emap Radio in Manchester, followed by alternating between Italy and the Middle East to plan the migration of Orbit from Rome to Bahrain and Beirut. More recently, and closer to home, 2 years with Technicolor on facilities acquisition and an interim management role at Building 12 before crossing the park to Building 2 to bring the HD channel back 'in house' - a 'part time' project has been the launch from scratch of the Paranormal Channel on Sky.

I am a member of the Association of Project Managers and also certified Prince2 practitioner (projects in a controlled environment). Current projects include automated continuity, file based distribution for VOD and New Media, Traffic Bridge, Disaster Recovery and Beyond 60 Channels.