



## BIOGRAPHY

### Marian Williams

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#### **Vice President, Programming – Europe, Middle East and Africa, Discovery Networks EMEA**

Marian Williams is Vice President, Programming – Europe, Middle East and Africa for Discovery Networks Europe. She was appointed to the position in September 2004 and is responsible for the programming for all DNE feeds for EMEA. This includes finance, programme supply and the representation of DNE programming, internally and externally.

Williams started at DNE in 1997 as Planning Manager and in 1999 took on the role of Director of Programme Planning.

Williams was previously with Pearson Television, which she joined as Head of Research. She was responsible there for setting up Pearson's first research department, handling global research for all of the company's TV activities.

From 1993 to 1996, Williams was employed as Research Manager at Granada Media where she created a media research function within the ad sales department, including the two biggest ITV regions – LWT and Granada.

Williams was the Programme Research Manager for Yorkshire Tyne-Tees TV between 1992 and 1993. She was responsible for providing the company with all research pertaining to the development, production, scheduling and marketing of programmes and programme related products.

Between 1990 and 1992 Williams worked as an Independent Consultant in Research and Scheduling and, prior to that, she worked at British Satellite Broadcasting, Super Channel, TSW. Williams started her career at Anglia Television in 1982.