



BIOGRAPHY

Linda Davidson

Linda Davidson is the Director of Business Strategy for IT Business Operations based in Discovery's London office. In her role she is responsible for aligning the business strategy with the IT strategy, ensuring we have the right technology to enable the business now and in the future.

Prior to working with the Business Operations group, Linda worked in Discovery's Digital Media organisation, as Director of Production. There she oversaw all the operational aspects of delivering VoD, mobile video and mobile internet across the globe.

Preceding Discovery, Linda worked at Channel 4 as the Entertainment Editor for digital, and as an Executive Producer at BBC's Fiction Lab, developing and creating content for all the Digital Platforms, TV, Web and Radio.

10 years ago, Linda had a complete career change being ignited by the power of the internet and its incredible potential for communication.