



BIOGRAPHY

Jan W. Andreassen

General Manager, Discovery Networks Nordic

As General Manager for Discovery Networks Nordic, Jan leads a team of 55 employees covering Denmark, Norway, Sweden and Finland.

Jan is responsible for overseeing a number of structural changes across the region, including the expansion of the Stockholm office into an independent business unit and the development of leadership teams in Denmark, Norway and Finland.

Jan has a sales background and joined Discovery in 1999 as the sole Ad Sales Manager in Denmark, having previously worked as Sales Manager at Canal Digital Media Nordic, and as Contact Manager in outdoor advertising at AFA JCDecaux.

Throughout his career at Discovery, Jan has a track record in delivering strong results which has seen the Nordics region evolve considerably over recent years into programming, production, planning, administration, finance, marketing, PR and research.