



BIOGRAPHY

James Veall

James Veall is **Senior Vice President - Global IT Business Operations** for Discovery Communications Inc. In this role James is responsible for IT planning and prioritisation; budget and resource management; compliance and 'best practise' and large scale project delivery.

The appointment follows 18 month tenure as Vice President - IT International, a role in which James was responsible for all IT Strategy & Operations outside of North America. This role encompassed the management of teams based in the UK; EMEA; Latin America; Asia Pacific and India. Previously to this James served 5 years as the IT Director for UK & EMEA, a role in which he led a number of large scale transformational projects including Mergers & Acquisition activity; SAP deployment and outsourcing IT services.

Prior to joining Discovery Communication Inc James held a number of technology roles within the Media and Financial Services, working for companies including Walt Disney Television and Deloitte.