



## BIOGRAPHY

### Dax Mehta

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**Regional Chief Financial Officer, UK, Digital Media and Discovery Enterprises International, Discovery Networks UK**

**Dax Mehta** is **Regional Chief Financial Officer** for Discovery Networks UK, Digital Media and Discovery Enterprises International. Dax joined Discovery in January 2006 and reports to Debra Delman, SVP Chief Financial Officer for Discovery Networks International.

Dax is responsible for providing financial leadership, management information and decision support to the Managing Director of the UK, the Chief Operating Officer and their senior teams. His main role is to provide direct support and independent financial analysis, interpretation and guidance of monthly business results and financial forecasting. Dax has been central to the development of a strategic plan for the UK business and supports the Commercial team in appraising new business initiatives which are central in delivering the strategy.

As Regional Chief Financial Officer, Dax works closely the VP of Finance (EMEA) and the wider finance team. Accounting functions are supported by the Shared Services group, but Dax has responsibility for the management accounts for the UK and DEI and the reporting line to DNI. Dax also provides support to Discovery US Corporate Finance Groups and to VPs of Financial Control and Business Planning at DNI.

At Discovery, Dax has been closely involved with the carriage re-negotiations with Sky and Virgin Media, the fair market value settlement of 3 channels in which Sky owned a shadow equity and the launch of DMAX in the UK.

Before joining Discovery, Dax was Head of Commercial Finance at BCA, Britain's biggest mail order bookseller and part of the Bertelsmann Media Group. At BCA, he launched a number of properties including MovieChoices.com, a DVD rental business, Mini IQ, a children's party planning business, and BOL.com, an online book club business.

Dax holds a BSc in Computer Science and Accounting from Manchester University and qualified as a Chartered Accountant with PriceWaterhouseCoopers.