



BIOGRAPHY

Caleb Weinstein

SVP General Manager, Discovery Networks, Emerging Markets *Senior Vice President (Maternity cover)*

Caleb currently manages the Discovery Enterprises International group, overseeing Discovery's program sales and licensing business outside the United States. However he will soon take on the role of Senior Vice President for Discovery Networks, Emerging Markets, acting as maternity cover for Mary Kallaher.

In this post Caleb will be responsible for building and growing the company's business in the Emerging Markets, concentrating on the continued growth and expansion of the brand through new and existing business models, expanded channel offerings and the broader distribution of channels across the regions with a view to greater local relevance and localisation.

Prior to joining Discovery, Caleb worked for nine years in various roles across the domestic and international business at MTV Networks. From 2004 to 2008 Caleb led the strategy and business development team for MTVN's Entertainment group, comprised of the US networks Spike TV, Comedy Central and TV Land. Caleb was responsible for expansion into the digital arena evaluating various investment and acquisitions opportunities, financial planning and evaluation of multi year programming investments ranging from the UFC to drama and movie co-productions and business development of the programming and brands across consumer products, online/digital syndication, download to own (iTunes) and Home Video.

During this time Caleb was intrinsically involved in the development of MTV Networks' digital activity, working on several acquisitions by MTVN/Viacom and the restructuring of programming agreements for key franchises.

Prior to working at Comedy Central, Spike TV and TV Land Caleb worked in Strategy and Business at MTV Networks International where he here managed the launch of networks in Russia, Japan, Australia, Mexico and Germany.

In addition to his business development experience, Caleb has worked on a variety of strategy projects around the globe covering ad sales, production, programming, licensing and technical transmission. Caleb is a born and raised New Yorker and now lives in the UK with his wife and baby daughter.